Western Recovery Conference

BY & FOR PEOPLE IN RECOVERY, MH CONSUMERS, CLIENTS & SURVIVORS

PEER ACTION 4 CHANGE 6666 GREEN VALLEY CIRCLE, CULVER CITY , CA 90230

Dear Potential Sponsor:

PEER ACTION 4 CHANGE is a non-profit organization hosting the **Western Recovery Conference** for 450 mental health consumers on March 3 and 4, 2017 here in Los Angeles. We invite you to become a Sponsor for the Conference.

The mission of Peer Action 4 Change is to bring mental health consumers/ clients/survivors together to make the world a better place for consumers/ clients/ survivors thru advocacy, training and organizing. The Western Recovery Conference brings presenters from around the country to educate, inspire and empower mental health consumers to become independent and productive.

Peer Action 4 Change advocates for recovery from clinical depression, suicide, bullying, bipolar disorder, alcoholism, addiction, eating disorders, schizophrenia, dyslexia, autism, attention deficit disorder, post-traumatic stress disorder, dissociative disorders, hoarding, agoraphobia, obsessive-compulsive disorder, anxiety and learning disabilities.

Please consider becoming a Community Sponsor at $5,000, Dignity Sponsor at $10,000 or even the Visionary Sponsor of $25,000. Your tax-deductible contribution will make it possible for hundreds of mental health consumers to improve their lives.

Visionary Sponsor

As the Title Sponsor your name and logo will be on all Conference materials as the main sponsor of the Western Recovery Conference.

- Logo placement on Peer Action 4 Change web site for one (1) year
- Prominent logo placement on all promotional materials
- Maximum visibility at the venue with mutually agreed upon signage with four (4) sponsorship easels of Company information strategically and prominently displayed at the event.
- Fifteen (15) VIP meal passes to be first served at the Western Recovery Conference
- Your company will have the right of first refusal for 2018 Visionary Sponsor of the Western Recovery Conference Press Release announcing company as Visionary Sponsor. Peer Action 4 Change approves all media content and both shall have the opportunity to make changes as they deem necessary for final approval
- Photo opportunity of your company representatives at the Western Recovery Conference
- Exclusivity – your company will be the only sponsor for this sponsor category
- Social Media – Up to 20 social media posts on SHARE!'s social media to include LinkedIn, Facebook, Twitter and post event posting up to two (2) weeks after the event
- Listed as a Peer Action 4 Change sponsor /supporter on selected program and event collateral, newsletters, website, press releases, social media for one (1) year

- Individual meetings with presenters of your choice
  Visionary Sponsor will be thanked at the beginning and end of each of the 40-plus workshops at the Western Recovery Conference
- Three pages of advertising in the Western Recovery Conference Souvenir Program. Choose the pages you want: inside cover, back cover, centerfold, etc.
- Opportunity to include branded item in exclusive gift bags.

Dignity Sponsor

- Company name and logo displayed on all printed material, media, advertising for Western Recovery Conference as a Dignity Sponsor
- Logo placement on the Peer Action 4 Change web site for six months
- Prominent logo placement on all promotional materials
- Maximum visibility at the venue with mutually agreed upon signage with two (2) sponsorship easels of Company information strategically and prominently displayed at the event.
- Six (6) VIP meal passes to be first served at the Western Recovery Conference
- Press Release announcing company as Dignity Sponsor. Peer Action 4 Change approves all media content and both shall have the opportunity to make changes as they deem necessary for final approval
- Photo opportunity of your company representatives at the Western Recovery Conference
- Social Media – Up to 8 social media posts on SHARE!'s social media to include
  LinkedIn, Facebook, Twitter and post event posting up to two (2) weeks after the event
- Listed as a Peer Action 4 Change sponsor /supporter on selected program and event collateral, newsletters, website, press releases, social media for six months
- The Dignity Sponsor will be thanked at the beginning and end of each of the 40-plus workshops at the Western Recovery Conference
- One page of advertising in the Western Recovery Conference Souvenir Program.
- Opportunity to include branded item in exclusive gift bags.

Community Sponsor

- Company name and logo displayed on all printed material, media, advertising for Western Recovery Conference as a Community Sponsor
- Logo placement on the Peer Action 4 Change web site for three months
- Logo placement on all promotional materials
- Three (3) VIP meal passes to be first served at the Western Recovery Conference
  Press Release announcing company as Community Sponsor. Peer Action 4 Change approves all media content and both shall have the opportunity to make changes as they deem necessary for final approval
- Photo opportunity of your company representatives at the Western Recovery Conference
- Social Media – Up to 4 social media posts on SHARE!'s social media to include LinkedIn, Facebook, Twitter and post event posting up to two (2) weeks after the event
- Listed as a Peer Action 4 Change sponsor /supporter on selected program and event collateral, newsletters, website, press releases, social media for two months
- Half page of advertising in the Western Recovery Conference Souvenir Program.
- Opportunity to include branded item in exclusive gift bags.

Your involvement will make this year's event an extra special educational opportunity for mental health consumers. We appreciate your consideration and look forward to hearing from you soon. We will be following up to discuss this sponsorship with you. Should you have any questions, feel free to contact me.

Libby Hartigan
(310) 846-5270; libby@shareselfhelp.org
6666 Green Valley Circle, Culver City CA 90230

FRI. MARCH 9 & SAT. MARCH 10, 2018

WESTERN RECOVERY CONFERENCE

SPONSORSHIP & TABLES

Visionary Sponsor $25,000

Three program ads, prominent signage, social media and display at conference and throughout the year on Peer Action 4 Change website and materials

Dignity Sponsor $10,000

Two program ads, social media, signage at the event and for six months on Peer Action 4 Change website

Community Sponsor $5,000

One program ad, social media, signage at the event and for three months on Peer Action 4 Change website

Table costs

For-profit organizations $250
Nonprofit organizations $150
Peer-run mental health nonprofit $100
Consumer artisans $25

Peer Action 4 Change committee for Western Recovery conference will approve all sponsor and table requests.

The Western Recovery Conference is a project of Peer Action 4 Change, a new advocacy group for Los Angeles mental health consumers. All contributions will benefit Peer Action 4 Change.

CONTACT INFORMATION

Name

Company

Address

City State Zip

Telephone

E-mail

PAYMENT INFORMATION

☐ I/we have enclosed a check payable to:
Peer Action 4 Change

☐ I/we have enclosed proof of nonprofit status

☐ Please charge my credit card:

Credit card number

CVV Expiration Date

Signature

THREE WAYS TO SPONSOR:

1. Scan and e-mail this form to:
   libby@shareselfhelp.org
2. Fax this form to 310-846-4199
3. Mail this form to:
   Peer Action 4 Change
   6666 Green Valley Circle,
   Culver City CA 90230

For more information, contact Libby at 310-846-5270 or libby@shareselfhelp.org

THANK YOU! *Your generous support improves lives for mental health consumers.*

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WESTERN RECOVERY CONFERENCE SOUVENIR PROGRAM

AD SPECIFICATIONS

Souvenir Program

Page size: 5.5" wide x 8.5" high
Full-page Ad size: 4.5" wide x 7.5" wide
Second-page Ad size: 4.5" wide x 3.25" wide
Third-page Ad size: 4.5" wide x 2.5" wide

Ad Specifications

All ads are full-color, without bleed
300-resolution minimum.
Preferred Ad file format is TIFF.
PNG, JPG, EPS also accepted.

Ad prices

Pharmaceutical company $10,000 Full-page, $5,000 1/2-Page, 1/3-page $3,500
For profit organization $5,000 Full-page, $2,500 1/2-Page, 1/3-page $1,750
Nonprofit organization $1,000 Full-page, $500 1/2-Page, 1/3-page $350
Consumer-run mental health nonprofit $500 Full-page, $250 1/2-Page, 1/3-page $175

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Signature

THREE WAYS TO REGISTER:

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